

Strategic Marketing Conference Virtual Experience Sponsor Packages

Join your peers online on November 12 for the Strategic Marketing Conference virtual experience

Modern Healthcare's annual **Strategic Marketing Conference** brings together marketing executives, CMOs and marketing thought leaders to learn from the experts about the marketing strategies that will propel their brand forward.

This conference is for healthcare marketers seeking solutions for their most pressing marketing challenges and will learn from those who have proven track records of marketing achievements.

The **Strategic Marketing Conference's** highly qualified attendees are ready to connect, engage and seek solutions to their marketing challenges from forward thinking, dynamic solution providers who are ready to showcase their knowledge and offer practical advice as we enter uncharted territory.

The **Strategic Marketing Conference** will be held on November 12, 2020 and stay available on-demand for 3 months.

Session Sponsorship - \$12,500 (5 Available)

Session Sponsorship includes brand exposure in all marketing and promotion for the event as well as a dedicated session where you can highlight best practices, thought leaders and/or client partners.

Includes:

Promotion

- Logo inclusion in all event promotion
- Logo inclusion on conference microsite

Thought Leadership

- Dedicated 1-hour session on agenda with up to 4 speakers/panelists
- Content posting (ungated) on conference microsite

Conference Visibility

- 10 guaranteed tickets to attend conference
- Full-page ad in conference program
- Logo visibility and 100-word description in conference program
- Logo visibility on conference sponsor "thank you" slide"

Metrics

List of conference attendees as well as specific attendees to session

Speaker Sponsorship - \$7,000 (4 Available)

Speaker Sponsorship includes brand exposure in all marketing and promotion for the event as well as a panelist seat in multi-sponsored session for one of your thought leaders.

Includes:

Promotion

- Logo inclusion in all event promotion
- Logo inclusion on conference microsite

Thought Leadership

- Panelist in a 1-hour session on agenda (with up to 4 speakers/panelists)
- Content posting (ungated) on conference microsite

Conference Visibility

- 5 guaranteed tickets to attend conference
- Half-page ad in conference program
- Logo visibility and 100-word description in conference program
- Logo visibility on conference sponsor "thank you" slide"

Metrics

- List of conference attendees as well as specific attendees to session

To reserve your spot on the agenda, please contact:
Ilana Klein at iklein@modernhealthcare.com or at 312.649.5311